



## Improve the Guest Experience with the RZ AIRflow



RZ Industries conducted a consumer trial focus group with frequent travelers who suffer from allergies and asthma. Participants tested the RZ AIRflow for a minimum of two nights in a hotel and offered the following key takeaways.



### Noticeably Cleaner Air Experience

88% of respondents noted a clear improvement of the air quality in their hotel room after running the RZ AIRflow.



### Guests are Willing to Pay for Clean Air

On average, respondents said they would be willing to pay \$15.78 a night to rent the RZ AIRflow.



### Clean Air Drives Guest Loyalty

On a scale of 1-10, respondents rated the likelihood to choose a hotel in the future that offers a clean air product like the RZ AIRflow an 8.7 out of 10.

## User Testimonial



“

I loved this new air purifier – it works so well. It was easy to install with a quick snap and works almost immediately. I no longer had itchy watery eyes, and no dry throat and cough. It was that amazing for my first use - I recommend this product for travelers.”

—Jennifer, Bellflower, CA



“

I love the difference you feel in the room. My room after using the purifier smelled like clean air. I had no allergies my entire trip. I slept like a baby and best of all I did not have to take any medication for my allergies or asthma. For the first time in my life I attended all the activities that I had planned and had a great time.”

—Luz, Jersey City, NJ



“

It is the best allergy product that I have used for a long time. It is very innovative and nothing on the market compares to it. It has lessened my allergy symptoms significantly and I am able to enjoy traveling more because of it.”

—Vasha, Brooklyn, NY